

## CFHS Priceless event survey summary

### March 2020

36 delegates completed the electronic survey.

**Overall satisfaction of the CFHS Priceless event on Monday 4 November 2019, when rated (1-10, 10 being excellent), expressed that 77% of delegates rated it a 6, or above, with 5% rating it top marks!** (NB, 9% of those completing this survey failed to answer this question).

When delegates were asked for their detailed opinions on what activity was most valuable on the day 63% mentioned networking with community food sector, 26% highlighted the speakers and presentations and 11% were happy to be able to contribute to the Scottish Government's Summit discussions.

Other parts of the event that the delegates commented on were as follows: 21% of those attended found that the morning workshops 'were not that helpful', 26% found that the afternoon roundtable discussions 'didn't work too well', 5% suggested that another location other than Edinburgh would have been preferable, however 5% said 'nothing!' was least useful.

Learning from the day was paramount to delegates 68% stated, when asked 'what did you mainly learn?' – 68% said they had an increase in awareness around community food activities, 50% said they had 'improved knowledge', 36% found it was an important platform to generate 'new ideas', above all though, was again that - **forming new contacts and networking was key at a 77% response rate!** Interestingly, 9% replied that they learnt the 'other community groups are feeling isolated, under supported and poorly funded' and found that developing 'consumer attitudes' were prevalent.

The next question in the survey looked at how the delegates would 'apply this learning to' 'day to day activities?' – 46% said they will 'share learning and

resources' and 46% expressed that they will 'follow up with current trends, policies and research' locally and nationally.

The keynote speaker on the day was, Professor Wendy Will's – when the delegates were asked what were the 'significant take away messages' from the presentation, these were the findings: – **'importance of early intervention'**, 'small things that make a significant difference to accessing food with dignity (e.g. in depth work on older people's access)', **'the difference examining the lived experience of food poverty and engaging communities to look at their barriers to behaviour change'**, 'middle class families are more likely to eat better than poorer families and **'how important it is to listen to people with lived experience to social issues when looking at planning initiatives or working within a community.'**

The next question followed on from the workshop choices and how delegates could apply key learning from them in their roles. Some answers that were stated are as follows: 'more thought about how we can support the CF sector strategically when making policy', 'use the resources to build assets and make the work around food more sustainable', **'to learn more from other organisations in Scotland – use their evaluations and key points to inform my practice'**, 'the understanding that all partnerships are different, need nurturing and one size does not fit all' and 'think about what works in other areas'.

The afternoon session, which focused on discussion around the Scottish Government Food Summit, gathering some important points: **'partnership is key'**, 'what are the CFIs and the need for secure longer term funding for them', 'how can we ensure the sustainability of community food initiatives in the very changing and challenging environment' and 'the challenges we face'.

92% of delegates found the online registration process easy to complete.

As did 92% of the delegates who found the pre-event communication appropriate and informative.

**92% also found that the organisation on the day of the event was of a high standard.**

**85% thought the catering (morning, breaks and lunch), were of a high standard.**

As a result of attending the conference, 62% of delegates 'contact a new person who you met at the conference', 62% 'discuss and share learning about conference', 46% 'look up CFHS resource on <https://www.communityfoodandhealth.org.uk>', 38% were going to 'find out more about a project discussed or represented at the conference', 15% were going to 'sign up to new social media in the community food sector', 8% are going to 'change the way I currently approach my work' and 8% said they'd 'plan something new'.

**77% of the delegates would recommended to others to attend CFHS conferences/events.** To summarise a delegate feedback that **'it's a great event as it keeps you in touch and improves knowledge and skills'** and **'...where else will you hear what is going on across Scotland in terms of community food.'**