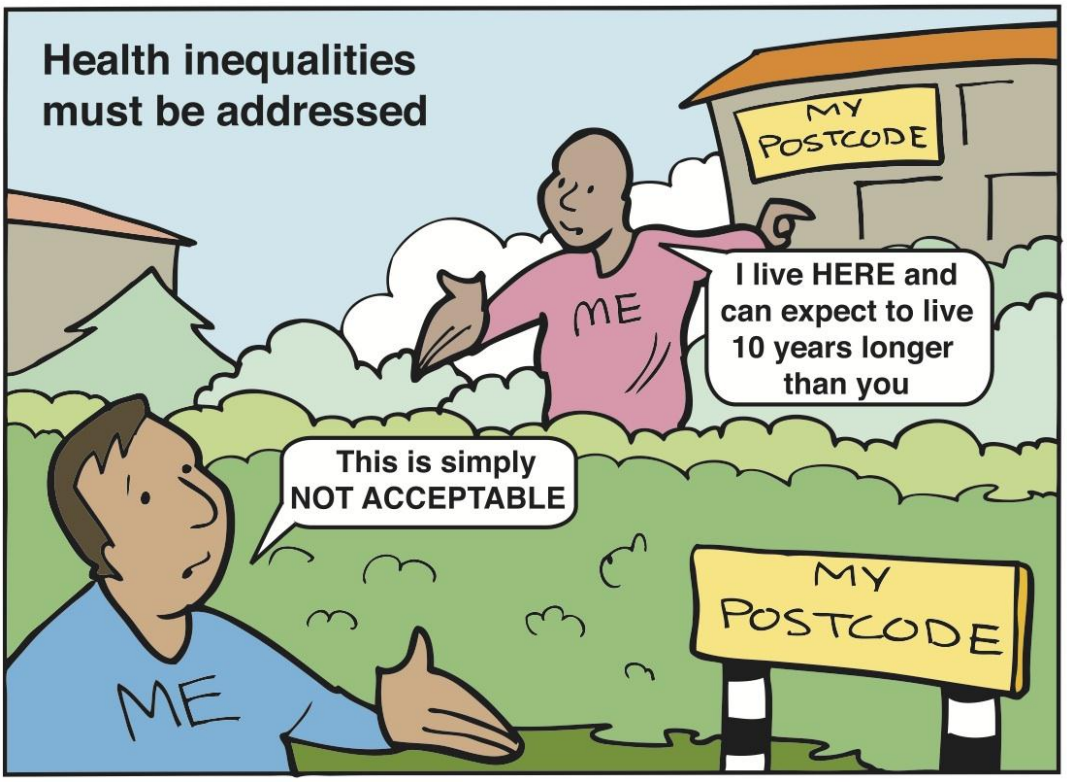
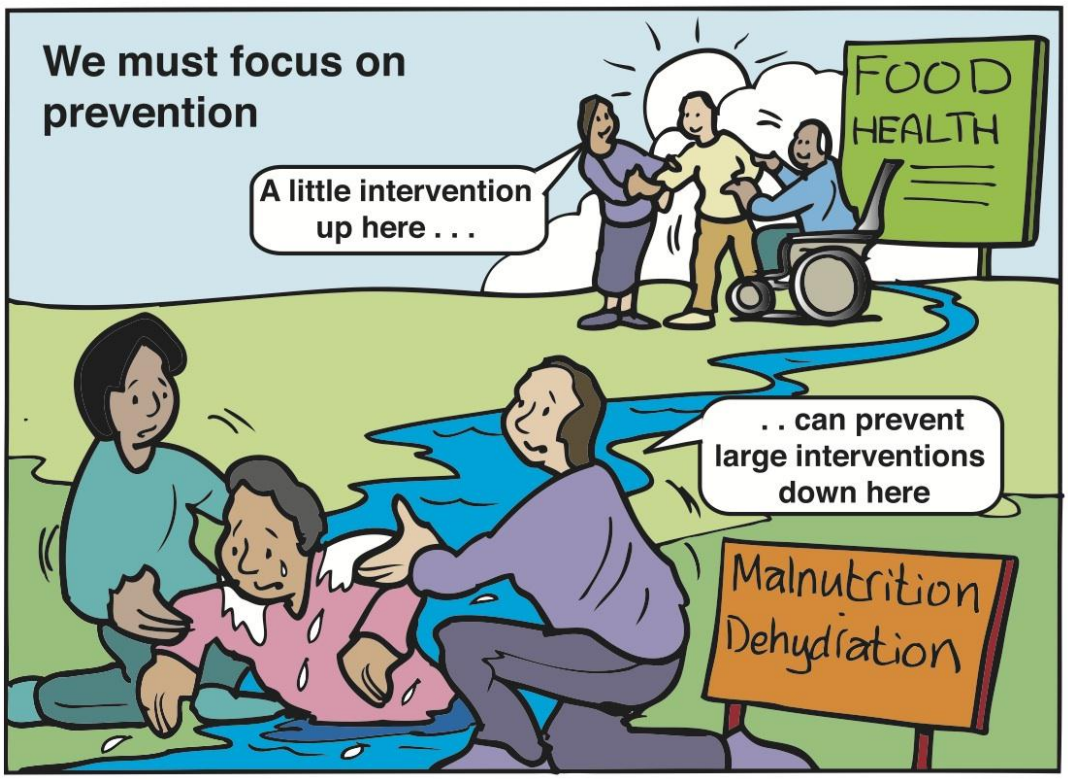
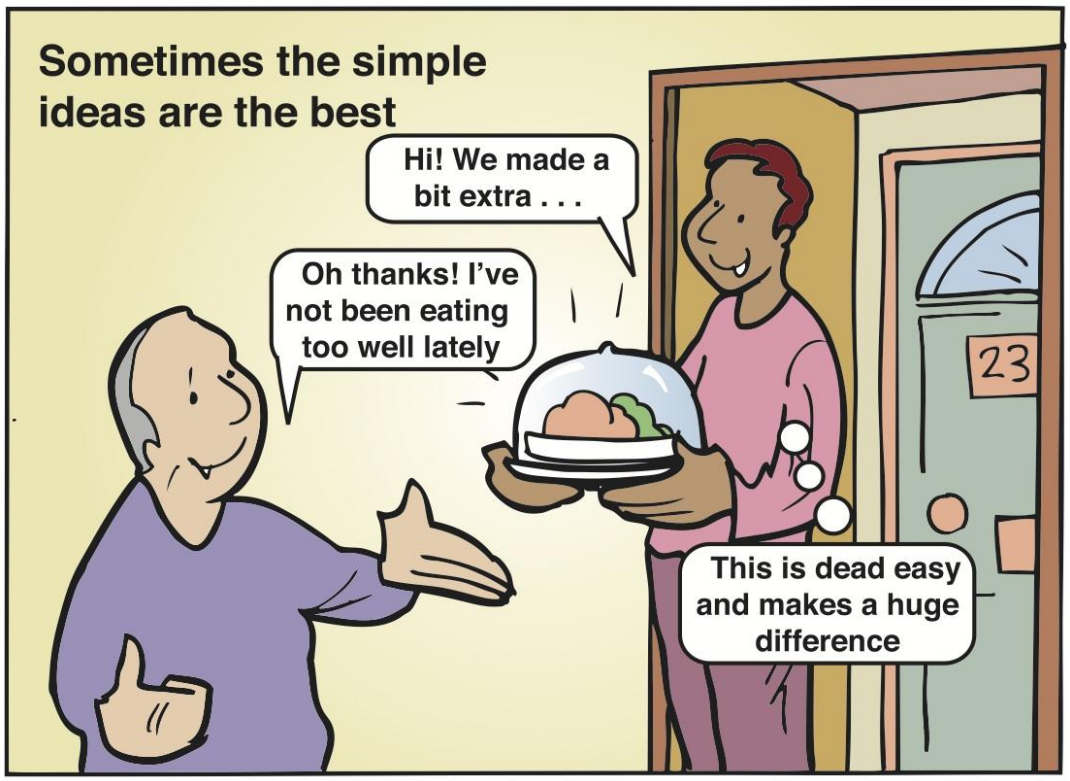
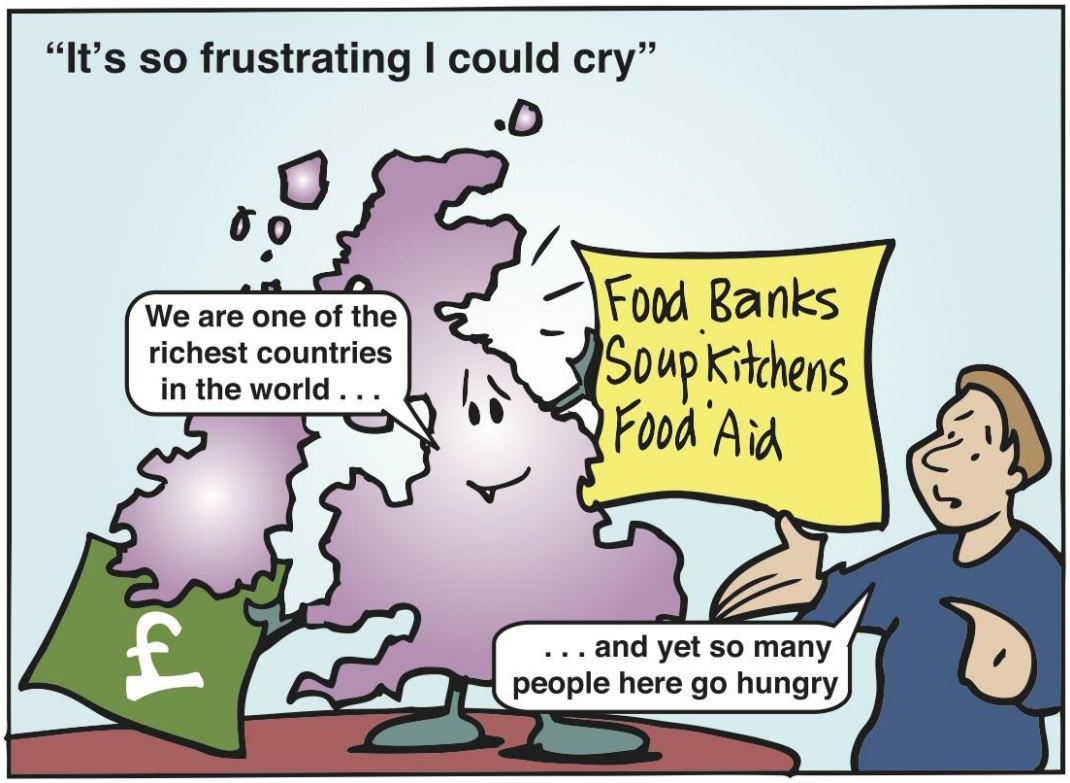
Inconsistent information causes confusion
WINE
Pasta
SALT
SUGAR
BREAD
I've heard too much is bad for you
. . or not enough . . ?
Snippet of info
Snippet of info
Snippet of info
Who is right and who is wrong?
Oh! I've heard the opposite?

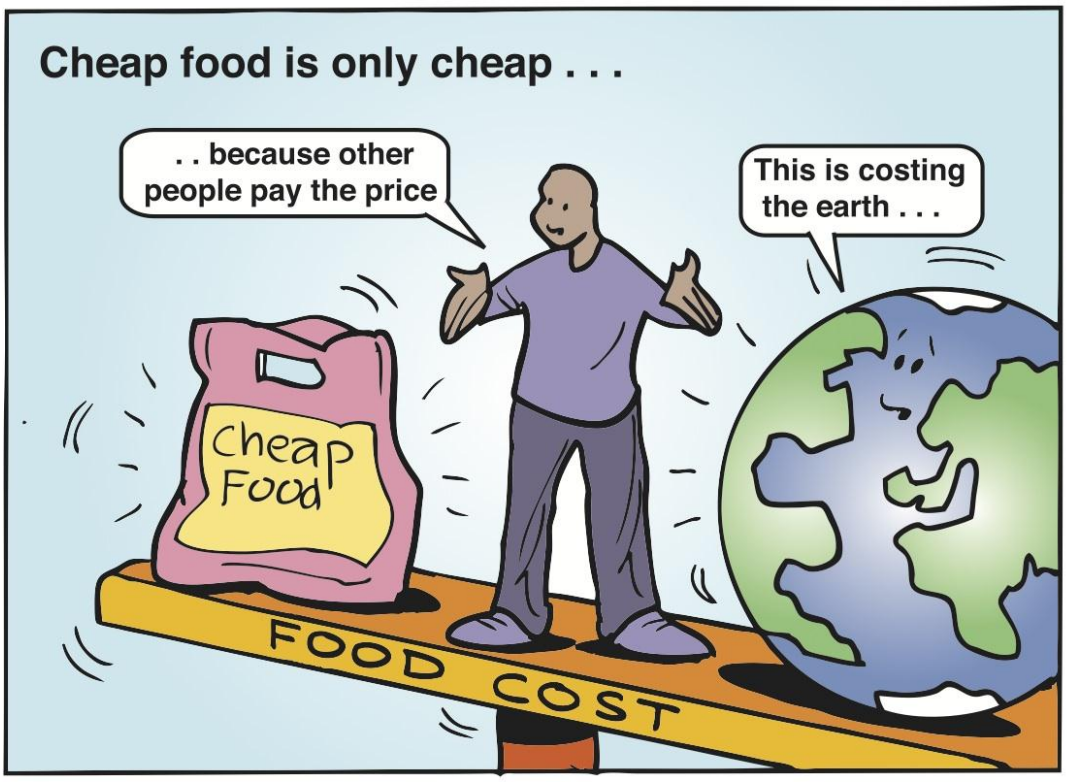

Health inequalities must be addressed
MY POSTCODE
ME
I live HERE and can expect to live 10 years longer than you
This is simply NOT ACCEPTABLE
ME
MY POSTCODE


We must focus on prevention
A little intervention up here . . .
FOOD
HEALTH
. . can prevent large interventions down here
Malnutrition
Dehydration


Sometimes the simple ideas are the best
Hi! We made a bit extra . . .
Oh thanks! I've not been eating too well lately
23
This is dead easy and makes a huge difference

Poverty need not mean poor food choices
I just eat to fill me up
But that can cost more than a plate of mince and tatties
99p Meal Deal
CRISPS SWEETS
CHIPS
PIZZA
READY MEAL
POOR DIET
BURGER


"It's so frustrating I could cry"
We are one of the richest countries in the world . . .
Food Banks
Soup Kitchens
Food Aid
£
. . . and yet so many people here go hungry


Cheap food is only cheap . . .
. . because other people pay the price
This is costing the earth . . .
Cheap Food
FOOD COST

'Emergency help' can help in the short term
This can feed us today . . .
Healthy Food Afforaable Prices "Challenge the system"
FOOD BANK FOOD AID
MORE JUST FOOD SOCIETY
But what is needed is a grass roots change

Food waste is a huge issue
This just can't continue . . .
WASTE FOOD
This can't be sustained

Let's have food 'from the ground up!'
FOOD INDUSTRY APPROACH
Let's take the PEOPLE approach!
Community
Local
Community & local approach

There is a real social aspect with food
Young and old, this brings people together
COMMUNITY
Community mix
This 'gets me out the house!'

Funding must be sustainable
This shouldn't wither and die when the funding runs out
Funding
Community Food Initiative
OFF SHOOTS