

farechoice

readership survey



community
food and health
(scotland)

We would be very grateful if you could find the time to complete the questionnaire below. Alternatively, you can complete the survey online at <http://surveys.healthscotland.com/index.php/298861/lang-en>

As stated in Fare Choice, we are keen to ensure that we are meeting the needs of those we work with and the information you provide will be very useful to us. Please complete the following questions by writing in the blanks or ticking the boxes as appropriate.

1. Which sector are you in? Please choose the one that best reflects your role.

Community/voluntary

NHS

Local authority

Private sector

Academic

None

Other

2. How valuable overall is Fare Choice to you?

Please rate this on a 1–4 scale where 1 is low and 4 is high.

3. How useful are the following aspects of Fare Choice for you and your work?

Please rate each on a 1–4 scale where 1 is low and 4 is high.

Updates and discussions on policy

Information and ideas on other people working in the sector

Research and publications updates

News and events

4. What else do you like or not like about Fare Choice?

5. How do you find the length and level of detail in Fare Choice?

Please rate these as either too much, just enough or too little.

Length

Level of detail

Please tell us why you feel this.

6. Last year Fare Choice changed from four issues to three issues per year. How did you find this?

7. What do you usually do with your copy of Fare Choice?

Bin it

Intend to read it, though don't always

Read it and bin it

Read it and keep it for a while

Read it and keep copies with articles, etc., of interest/use

8. If you have other people around you whose work involves food, i.e. colleagues, volunteers or people in external agencies, to what extent do you share Fare Choice with them?

Always pass it on to colleagues

Sometimes pass it, or items from it, on to colleagues

Never pass it on

9. How would you feel about Fare Choice moving from hard copy to e-format?

Please choose one option.

Would prefer a hard copy

Don't care

Would prefer it in e-format

10. What could you see as the advantages or disadvantages of Fare Choice moving from hard copy to e-format?

Advantages	Disadvantages
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11. Do you have any suggestions on how we could improve Fare Choice?

Thanks. Please return to
Community Food and Health (Scotland),
NHS Health Scotland,
Meridian Court,
5 Cadogan Street,
Glasgow G2 6QE
or email to nhs.healthscotland-CFHS@nhs.net
by Friday 14 November 2014.