



**community
food and health**

(scotland)

www.communityfoodandhealth.org.uk

Do you want your food co-op or community food outlet to attract more customers?

**FIND OUT how to...
IMPROVE what you sell and HOW you sell it!**

Community Food and Health (Scotland) invites you to apply to take part in our project, supported by the Scottish Grocers Federation's Healthyliving programme, which is offering food co-ops and community food outlets ...

**... FREE tailored training
and
long term loan of a 'Healthyliving' display stand**

The training and stands are being offered to assist co-ops, outlets and stalls make more income by increasing the amount of fruit and vegetables that they sell, and reducing the amount they waste. The training is ideal for people who are actively involved in displaying and selling fruit and vegetables and want to find out how to do this better.

ABOUT THE TRAINING

The training, which will be delivered by the Scottish Grocers Federation (SGF) Healthy Living programme co-ordinator, includes:



How to promote your fruit and vegetables to increase sales



How to care for your fruit and vegetables – to keep them looking good, and cut down on waste



When different fruits and vegetables are in season – and at their best

The training is open to every food co-op, community food outlet and stall that wants to sell more fresh produce and waste less. Members of groups that have taken part in a training session before are more than welcome to do so again.

ABOUT THE STANDS

“.....people would miss the stand if it was taken away”

Two types of Healthyliving stands are available:



Large display stand

66 cm (width) by 71 cm (depth) by 160 cm (height)
(26 inches x 28 inches x 63 inches)



Small display stand

35.5 cm (width) by 28 cm (depth) by 162.5 cm (height)
(14 inches x 11 inches x 64 inches)

The large stand has 4 shelves with removable trays. It is on castors. The smaller stand has 6 fixed shelves. It is not on castors but is lightweight. The display stands are **ONLY** suitable for organisations that have somewhere to store them when their co-op, stall or outlet is not running.

We are happy for the stands to be used in more than one venue.

WHAT ELSE DO WE NEED TO KNOW?

The training is open to anyone working in a community food co-op, outlet or stall, whether this work is paid or unpaid. Workers who are not directly involved in selling fruit and vegetables are welcome to apply for a place on the training but priority for places will be given to those who are.

Every organisation taking part in this programme will be expected to provide baseline information about how much fruit and vegetables they sell, and how much wastage they have, before taking part in a training session. This is to help CFHS find out if taking part helps organisations sell more produce and waste less. Help and support to gather baseline information will be available for co-ops, outlets, barras and stalls that want it.

Following the training and delivery of the stands, organisations taking part may be asked by CFHS (or other organisations on their behalf) to provide information about their sales and wastage.

To be eligible for a display stand at least one member of a co-op, outlet or stall must have taken part in a training session.

There are a limited number of display stands available. We cannot guarantee that everyone who applies for a display stand will receive one. **Stands will ONLY** be available for co-ops, outlets and stalls that are open to customers from their local community.

INTERESTED? Complete the attached application form and return to Anne Gibson at Community Food and Health (Scotland) **by FRIDAY 10 SEPTEMBER**

ROLL-OUT OF SCOTTISH GROCERS FEDERATION'S 'HEALTHY LIVING' PROGRAMME

APPLICATION FORM

Please read the notes on the previous page relating to the pilot before completing this form.

If you would like to discuss anything about this form, please contact Anne Gibson at the address, phone number or email provided.

1. ABOUT YOU

Name of applying body:

Contact person:

Address:

Telephone number:

Email:

Which of the following do you keep records of?

How much produce you buy and sell

How much wastage you have

What your customers think of your co-op / stall/ outlet

If you do not keep records about all of these, would you like assistance to do so?

YES NO

2. WHAT ARE YOU APPLYING FOR?

Training session only Training session +

large display stand

Training session +
small display stand

3. WHICH TRAINING SESSION WOULD YOU LIKE TO ATTEND?

Please complete the table below. You are welcome to apply for places at either / both of the sessions.

Date	Location	Number of places required
30 September 2010	Raploch Community Campus, Drip Road, Stirling, FK8 1RD	
8 October 2010	Rigside Hall, Muirfoot Road, Rigside, South Lanarkshire, ML11 9LY	

Please note: A selection of sandwiches will be provided, including vegetarian. If anyone attending a training session has a particular dietary need, please let us know as soon as possible.

4. IF APPLYING FOR STAND, WHERE DO YOU WANT TO USE THIS?

Please list all the venues where you will be using the stand, if you receive one.

Please return the form to Anne Gibson by post, fax or email, **by Friday 10 September**. You will hear the outcome of your application by Friday 17 September.



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